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COMPUTER FULL TEXT

(54) Unresolved hyperlinks containing queries for interrogating databases of resolved hyperlinks

(57) A hypermedia-based navigation system includes a plurality of information providers and one or more clients. Databases of available hyperlink targets are maintained by the information providers. Each of the databases is searchable by means of one or more query attributes supported by the database and relating to the available hyperlink targets. A hypermedia document might contain a soft hyperlink, consisting of a query formulation specified in terms of query attributes and of values for said query attributes. A client resolves a soft hyperlink by querying at least one of the databases with the query formulation to locate one or more hyperlink targets having attributes and attribute values that satisfy the query formulation. The soft hyperlink can additionally contain executable rules. The client executes these rules prior to submitting the query formulation to the database. Each rule, when it executes, potentially adds search predicates to the original query formulation. Execution of a particular rule is conditioned upon a set of mandatory attributes associated with the rule. The rule will be executed if and only if its mandatory attributes are bound to actual values by the particular client attempting to resolve the soft hyperlink.

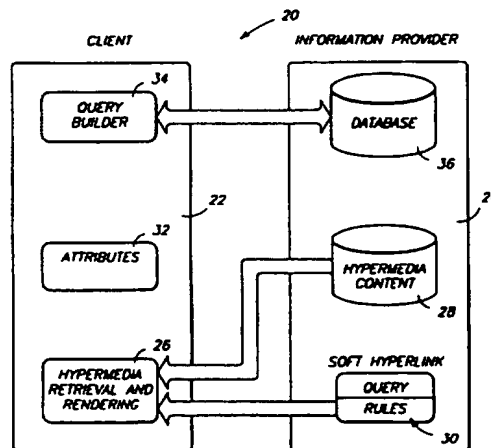
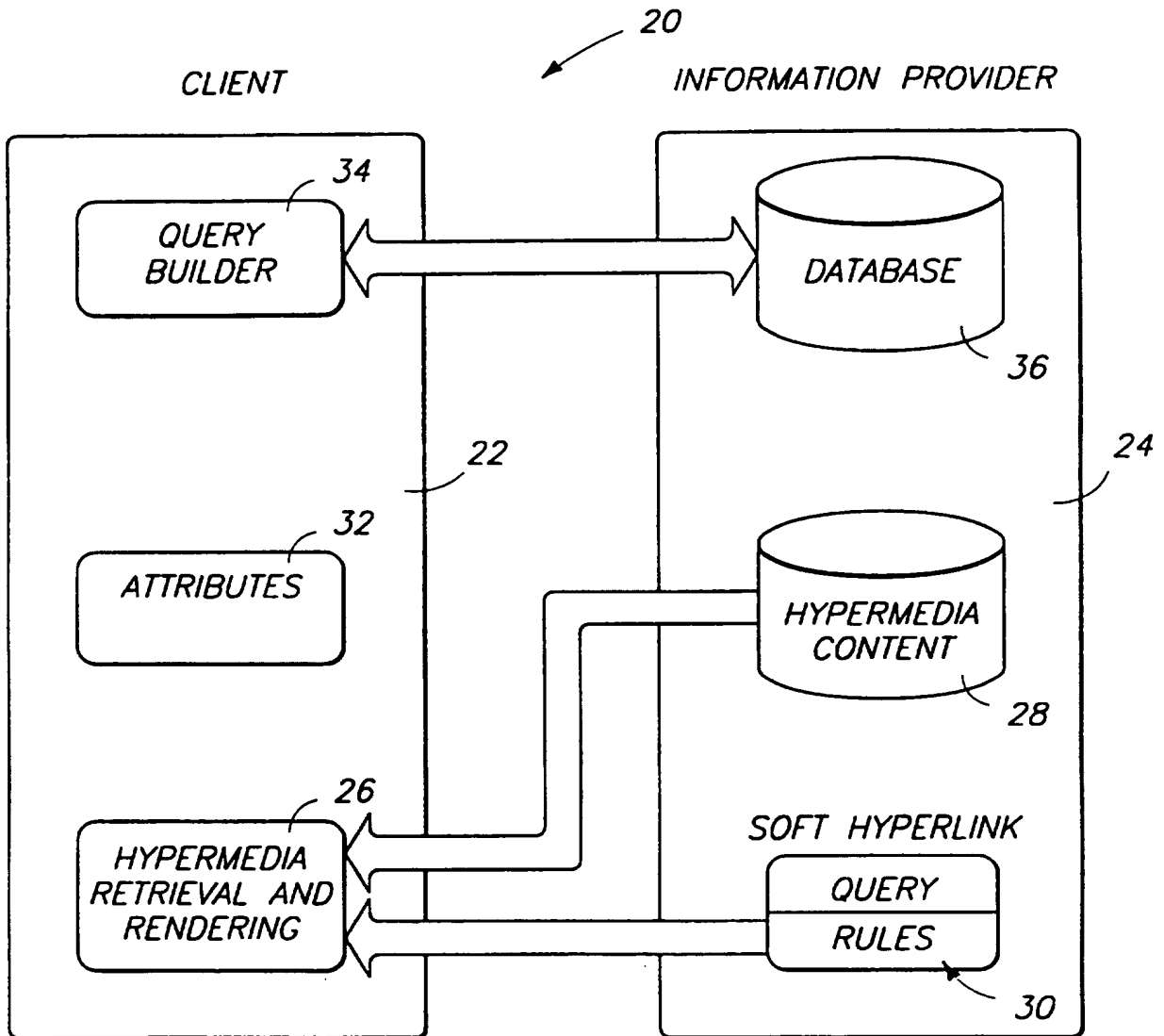


Fig 1

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*Fig 1*

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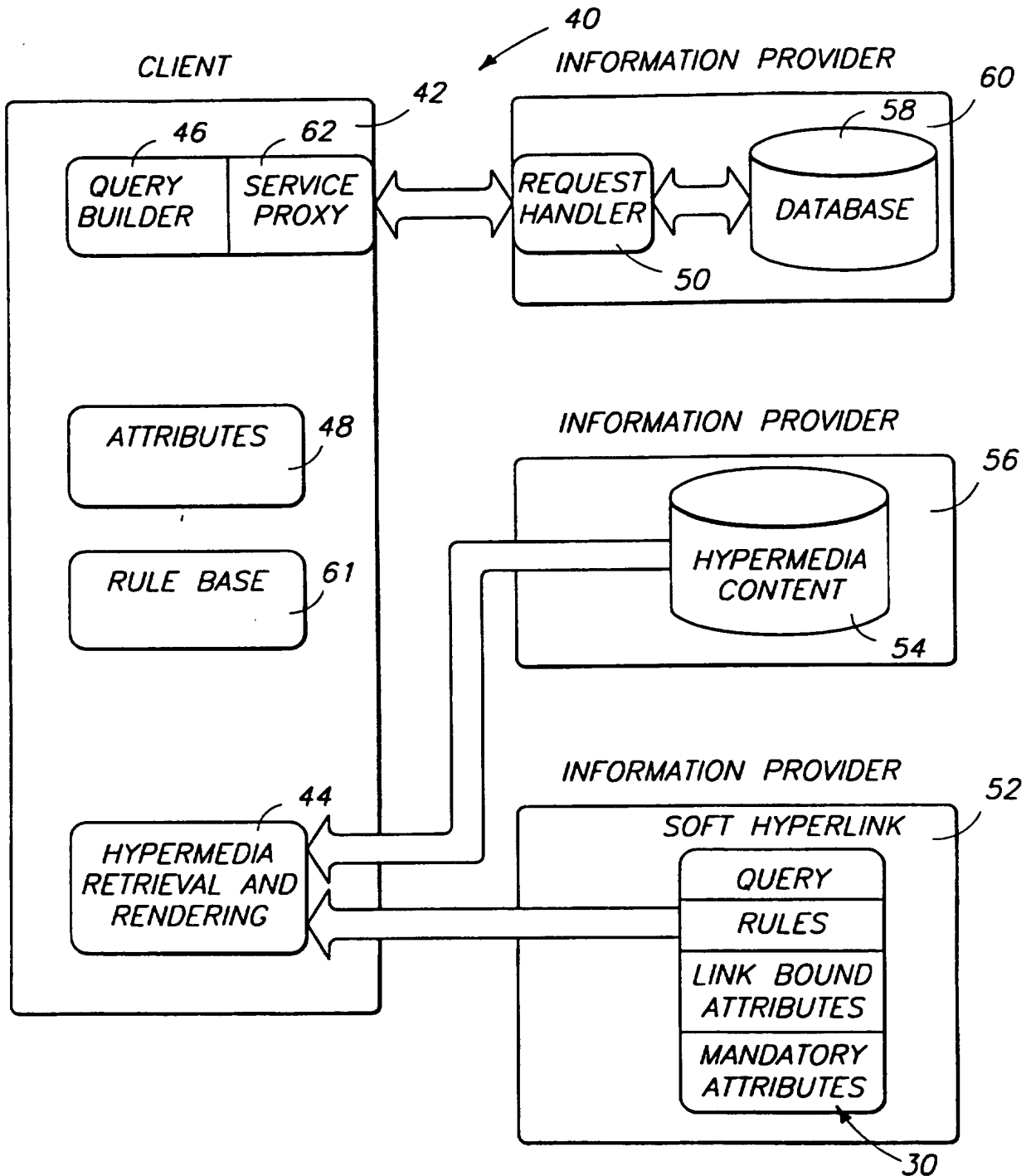
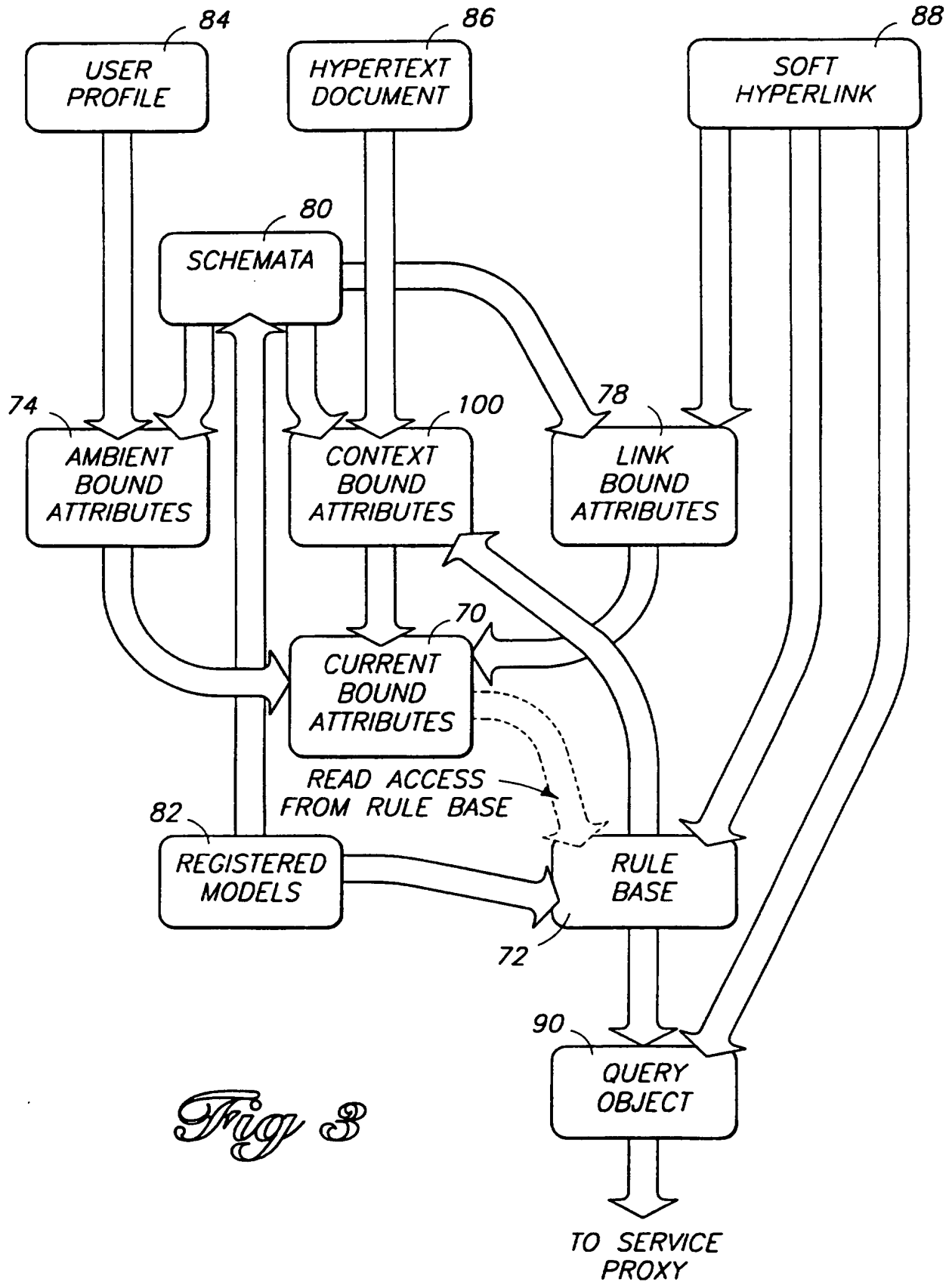


Fig 2



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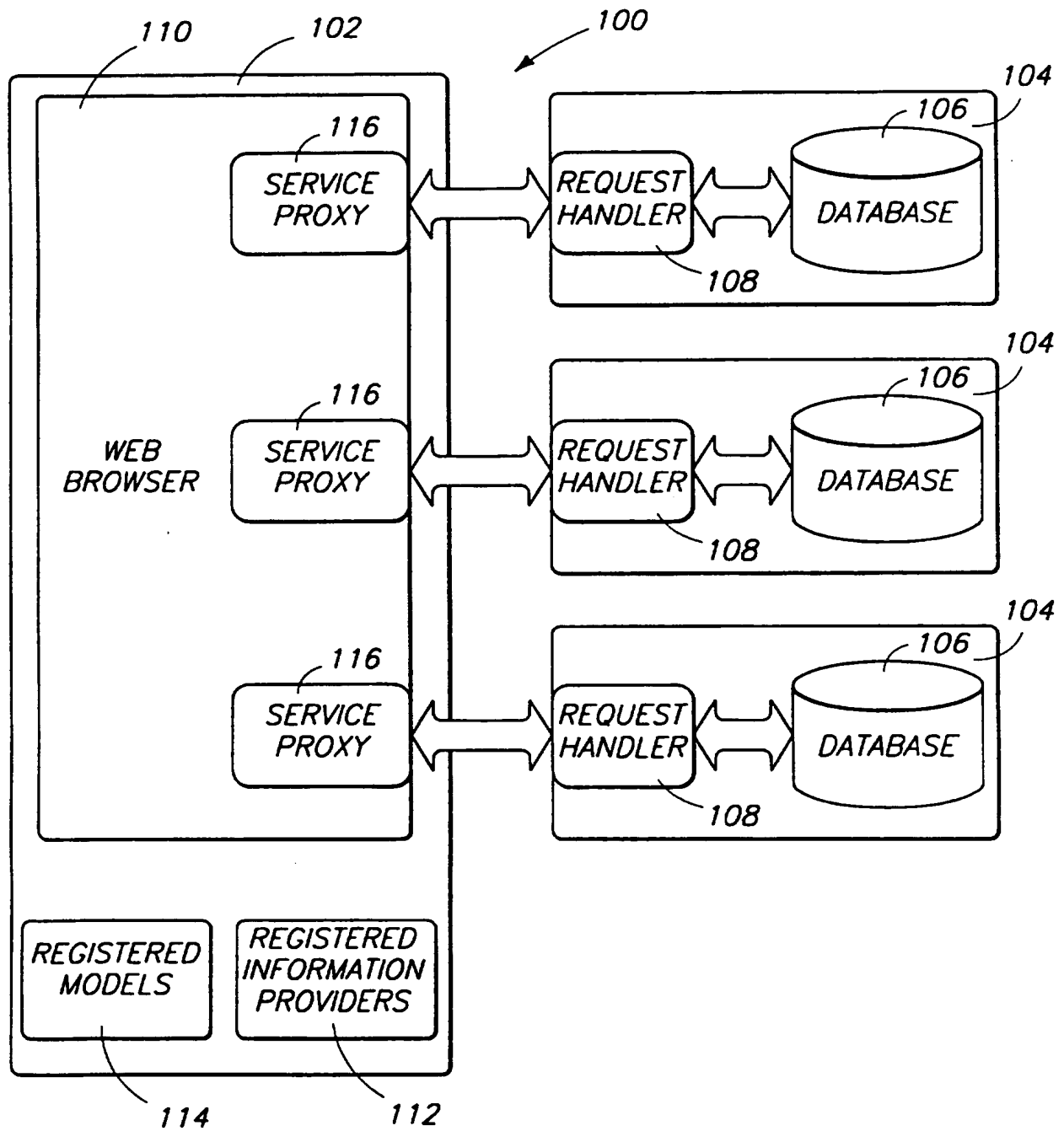
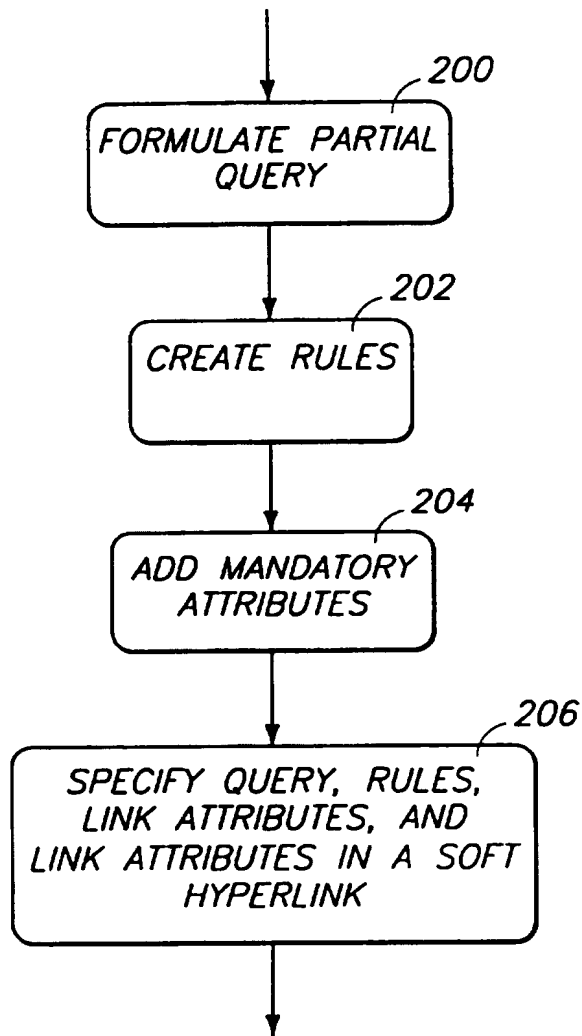


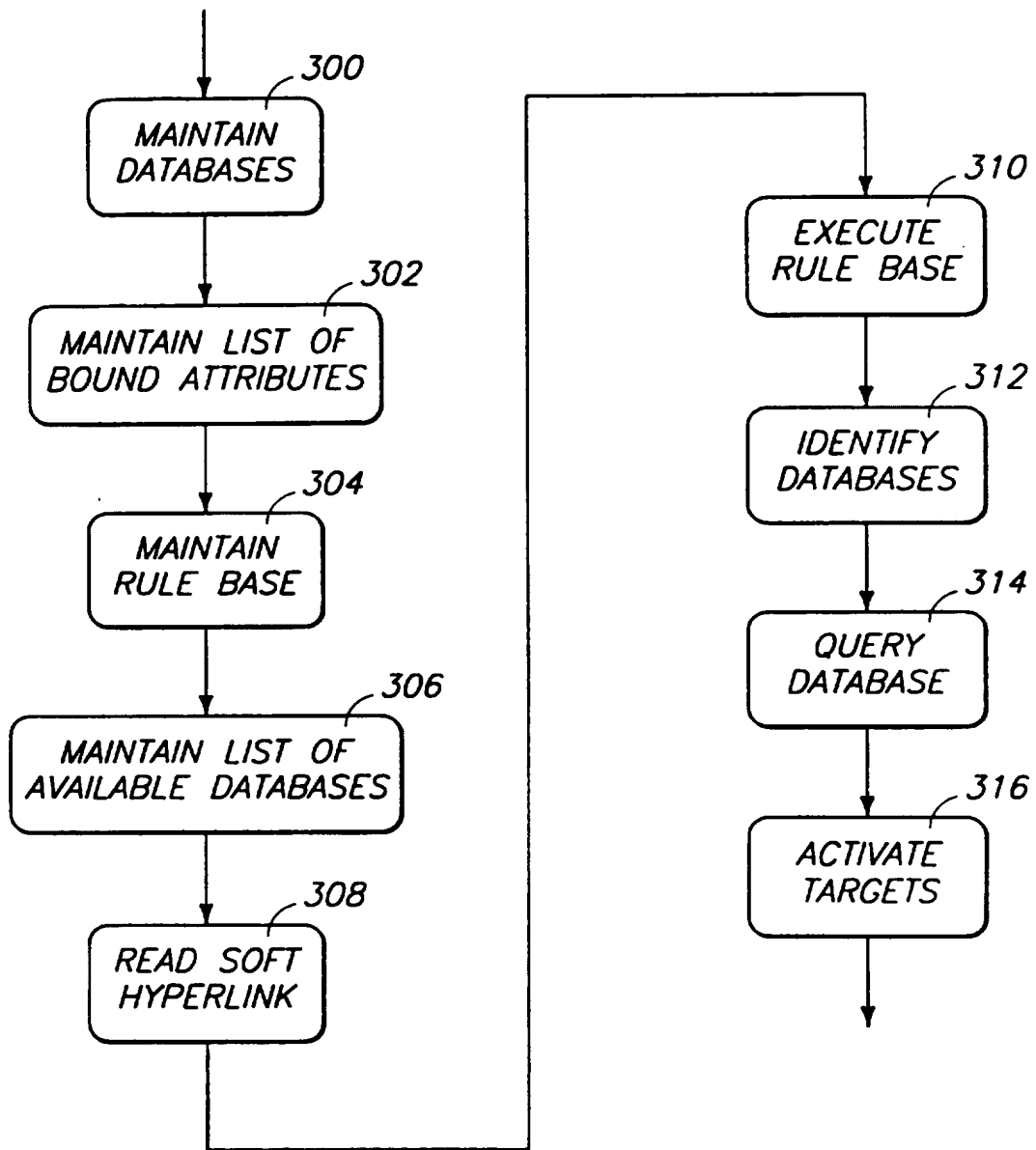
Fig 4

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*Fig 5*

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*Fig 6*

## TECHNICAL FIELD

This invention relates to hypermedia and hypermedia navigation.

## BACKGROUND OF THE INVENTION

"Hypermedia" is a metaphor for presenting information in which text, images, sounds, and actions become linked together in a complex, non-sequential web of associations that permit a user to browse through related topics, regardless of the presented order of the topics. Hypermedia arises from "hypertext," a term which was originally coined to describe text-based documents including links to other such documents to form a non-sequential web of associated ideas.

Hypermedia content is widely used for navigation and information dissemination on the "World-Wide Web" (WWW or Web) of the Internet. An application program referred to as a "Web browser" is normally used to retrieve and render hypermedia content from the WWW.

Hypermedia content is commonly organized as documents with embedded control information. The embedded control information includes formatting specifications, indicating how a document is to be rendered by the Web browser. In addition, such control information can include links or "hyperlinks": symbols or instructions telling the Web browser where to find other related WWW documents on the Internet. A hyperlink from one hypermedia topic to another is normally established by the author of a hypermedia document, although some applications allow users to insert hyperlinks to desired topics.

A hyperlink is typically rendered by a Web browser as a graphical icon or as highlighted keywords. A user "activates" or "follows" a hyperlink by clicking on or otherwise selecting the icon or highlighted keywords. Activating a link



1 causes the Web browser to retrieve and render the document or resource that is  
2 targeted by the hyperlink.

3 Associated with a hyperlink's icon or highlighted keywords is an  
4 underlying target specification. The target specification is set forth in the  
5 underlying hypermedia document, but is normally invisible to the user. The target  
6 specification unambiguously identifies a targeted document or resource, typically  
7 specifying the name of the computer on which the document resides and the  
8 complete file name of the document. In WWW documents, targets are specified  
9 using "uniform resource locators" (URLs). A URL describes everything about a  
10 particular resource that a Web browser needs to know to request and render it. The  
11 URL describes the protocol a browser should use to retrieve the resource, the name  
12 of the computer it is on, and the path and file name of the resource.

13 Hypermedia content utilized by the WWW is commonly written using what  
14 is referred to as a "markup language." "SGML" (Standard Generalized Markup  
15 Language) is one such language, defined formally as "a language for document  
16 representation that formalizes markup and frees it of system and processing  
17 dependencies." SGML is a language for describing the structure of documents and  
18 for describing a tagging scheme to delineate that structure within text.

19 For creating hypermedia content, WWW documents utilize a specialization  
20 of SGML called "HTML" (Hypertext Markup Language). An HTML textual  
21 document can be thought of as plain text that contains formatting instructions in  
22 the form of HTML markup codes or "tags." Tags tell Web browsers how to render  
23 and print documents, and are also used to specify hyperlinks.

24 The following is a simple example of a short hypertext document  
25 containing a single hyperlink:

1 Microsoft has a Web page with the latest  
2 <A HREF="HTTP://www.microsoft.com/upgrades">  
3 upgrades</A> to its popular word processing  
4 program.

5 In this example, the word "upgrades" would appear highlighted to the user,  
6 and the text within the angled brackets would not appear at all:

7 Microsoft has a Web page with the latest upgrades  
8 to its popular word processing program.

9 By clicking on the highlighted keyword "upgrades," the user can instruct  
10 the Web browser to activate the underlying target specification. In this case, the  
11 underlying target specification is to an HTTP (HyperText Transport Protocol)  
12 document located at computer "www.microsoft.com," having the file name  
13 "upgrades."

14 The angled brackets in the example define hypertext tags. In most cases,  
15 tags occur in pairs: a start tag and an end tag. The start tag indicates where a  
16 particular formatting is to begin, and a corresponding end tag indicates where the  
17 formatting is to end. A start tag begins with a code (after the leading angled  
18 bracket) indicating a tag type. An end tag consists of that same code, preceded by  
19 a forward slash.

20 In the example above, the leading "A" in the start tag indicates that it is an  
21 "anchor" tag—the type of tag that defines a hyperlink. The start tag contains a tag  
22 "attribute," indicating a target specification:  
23 HREF="HTTP://www.microsoft.com/upgrades".

24 In concept, the target of a hyperlink can be virtually any type of object—  
25 including executable programs, text or multimedia documents, sound clips, audio  
segments, still images, computers, directories, and other hyperlinks. In WWW  
documents, hyperlink targets are most often files that can reside on any computers

1 connected to the Internet. However, a hyperlink target can also be a particular  
2 location within a document, including the document that is currently being  
3 rendered.

4 Hypertext usage is not limited to the Internet. Various multimedia  
5 applications utilize hypertext to allow users to navigate through different pieces of  
6 information content. For instance, an encyclopedia program might use hyperlinks  
7 to provide cross-references to related articles within an electronic encyclopedia.  
8 The same program might also use hyperlinks to specify remote information  
9 resources such as WWW documents located on different computers.

10 Although the concept of hyperlinks adds incredible interest and  
11 convenience to many applications such as WWW browsers, navigating through  
12 vast quantities of information requires significant input by a user. Consider, for  
13 example, the theoretical problem of using an information resource such as the  
14 WWW to find an appropriate restaurant for dining in the Seattle area. Suppose  
15 further that a great many restaurants in the Seattle area have informative Web  
16 pages (possibly including complete menus and prices) on the Internet.

17 To make any use of these Web pages, it is first necessary to find them.  
18 Assuming their URLs are available in some type of address book, it might still be a  
19 daunting task to manually enter the URLs and to examine the Web pages of a large  
20 number of restaurants. Fortunately, there are some available tools which might  
21 facilitate or automate some of this process. For instance, a user might make use of  
22 an available search engine and associated database to perform a search based on  
23 certain key words. A search engine such as this might return a formatted  
24 document or directory having hyperlinks to the Web pages found as a result of the  
25 search. Alternatively, a lucky user might find a Web page directory that already

1 lists hyperlinks to the Web pages of Seattle restaurants. An even luckier user  
2 might find a Web page having hyperlinks to Seattle restaurant Web pages,  
3 categorized by type of cuisine.

4 While these prior art methods are somewhat workable, frequent users of the  
5 WWW realize that they are often unreliable and nearly always time-consuming.  
6 Specifying an appropriate search query for a search engine, for instance, is not  
7 always simple and does not always result in the desired results. Similarly, just  
8 finding a Web page directory of desired information is often very difficult and  
9 time-consuming. Furthermore, the information listed in the directory is often  
10 incomplete, out of date, or not categorized in a way that the user finds useful.  
11 Quite often, the only way to find current information is to actually examine a great  
12 many WWW documents, on a hit-or-miss basis, until an appropriate document or  
13 resource is found. This can waste a great deal of time.

14 The inventors believe that there is a better way of directing users to desired  
15 information.

## 16 17 SUMMARY OF THE INVENTION

18 The invention utilizes what will be referred to herein as "soft" hyperlinks.  
19 A soft hyperlink is a link that is not fully resolved when it is written. Further  
20 information is required to identify the ultimate target of the hyperlink.

21 The inventors have defined a hypermedia navigation system that allows  
22 hyperlinks to specify hyperlink targets that can be resolved in a way that is  
23 dependent on characteristics and preferences of a particular user. To be  
24 compatible with the navigation system, information providers maintain databases  
25 of available hyperlink targets. Each database supports a set of attributes, and

1 stores appropriate attribute values for each hyperlink target. For instance, a  
2 database might support an attribute indicating the reading level required to  
3 understand target content, and another attribute indicating the general nature of the  
4 target content (fiction/non-fiction). Values for these attributes would be stored in  
5 the database for each available hyperlink target.

6 A user's computer maintains similar information relating to the user, to the  
7 user's computer and system, and to the world in general. This information is  
8 categorized in terms of attributes—similar or identical to the attributes used by the  
9 databases. The computer maintains a list of bound attributes—attributes that have  
10 values. These attributes include "ambient" attributes having values that are  
11 specified independently of hypermedia content. They also include "link" attributes  
12 that are specified in a selected hyperlink. Furthermore, the list of bound attributes  
13 might include "context" attributes that are specified in a currently-rendered  
14 hypermedia document. The ambient attributes are relatively permanent, while the  
15 link and context attributes change as the user navigates between and within  
16 documents.

17 The user's computer also maintains a list of available databases, along with  
18 the different attributes supported by the respective databases.

19 A "soft" hyperlink, as used herein, comprises a partially-specified query  
20 rather than a conventional target specification. The query is expressed in terms of  
21 attributes supported by the databases. The soft hyperlink also contains one or  
22 more executable rules. The purpose of the rules is to add further search predicates  
23 to the query. In addition, a soft hyperlink can contain a specification of bound  
24 attributes for temporary inclusion in the list of bound attributes maintained by the  
25 user's computer.

1 To resolve a soft hyperlink, an application such as a Web browser identifies  
2 and extracts the partially-specified query from the hyperlink along with the rules  
3 and link attributes specified in the hyperlink. Each rule is associated with a set of  
4 mandatory attributes that are also specified in the hyperlink. The Web browser  
5 executes each rule if and only if its associated mandatory attributes are found in  
6 the computer's list of bound attributes. During execution, a rule examines the list  
7 of bound attributes and potentially adds search predicates to the query, depending  
8 on the values of the bound attributes.

9 After all the appropriate rules have executed, the query is submitted to one  
10 or more appropriate databases. The appropriate databases are selected based on  
11 whether they support the attributes ultimately specified in the query. The  
12 database(s) return one or more hyperlink targets, in the form of target  
13 specifications. If only one target is returned, that target is activated automatically  
14 (the targeted document is retrieved and rendered). If more than one target is  
15 returned, the choices are rendered as hyperlinks, and the user can choose which of  
16 them to activate.

17 To introduce a measure of uniformity into the system, attributes are  
18 organized into different schemata. Each schema defines a number of semantically  
19 related attributes. Rather than keeping track of the individual attributes supported  
20 by a database, the user's computer actually tracks which schemata are supported by  
21 each database.

22 Schemata are further organized under different models, such as user  
23 models, device models, business models, world models, etc. Different models are  
24 registered with a particular computer. Any model can specify its own rules.  
25 "Ambient" rules from the models and "link" rules from a selected hyperlink are

1 combined in a rule base and executed individually as appropriate according to  
2 whether their mandatory attributes are bound and present in the list of bound  
3 attributes.

#### 4 5 **BRIEF DESCRIPTION OF THE DRAWINGS**

6 Fig. 1 is a block diagram of a hypermedia-based navigation system in  
7 accordance with a simplified embodiment of the invention.

8 Fig. 2 is a block diagram of a hypermedia-based navigation system in  
9 accordance with a more complex embodiment of the invention.

10 Fig. 3 is a block diagram showing various logical elements of the  
11 navigation system of Fig. 2.

12 Fig. 4 is a block diagram showing additional features of a navigation system  
13 such as shown in Fig. 2.

14 Fig. 5 is a flow chart showing methodological steps of specifying a  
15 hyperlink in accordance with the invention.

16 Fig. 6 is a flow chart showing methodological steps of resolving a hyperlink  
17 in accordance with the invention.

#### 18 19 **DETAILED DESCRIPTION**

20 Fig. 1 is a representation of a hypermedia-based navigation system in  
21 accordance with a simplified embodiment of the invention, generally designated  
22 by reference numeral 20. System 20 includes a client 22, preferably comprising a  
23 personal computer or other hypermedia selection, retrieval, and rendering device.

24 System 20 includes an information provider 24 that provides hypermedia  
25 documents to client 22 through conventional communication channels and

1 protocols such as the Internet or another wide-area or local-area network or some  
2 other type of information distribution media.

3 Client 22 includes conventional hypermedia retrieval and rendering  
4 software 26 for retrieving hypermedia content from information provider 24 and  
5 for rendering it in accordance with conventional HTML instructions. Software 26  
6 resides on a computer-readable storage medium such as a magnetic storage or  
7 electronic randomly-addressable memory, programmed in accordance with steps  
8 that will be further described below. This software understands conventional  
9 "hard" hyperlinks, and is capable of retrieving or navigating to hypermedia  
10 documents or resources specified as targets in such hard hyperlinks. A hard  
11 hyperlink is one containing a completely resolved target specification. A  
12 conventional HTML hyperlink is an example of a hard hyperlink.

13 In addition, client 22 is capable of resolving "soft" hyperlinks. A soft  
14 hyperlink is one which does not contain a resolved target specification. Rather, a  
15 soft hyperlink specifies elements that enable client 22 to resolve the hyperlink  
16 when it is activated, based on variable factors.

17 Information provider 24 contains hypermedia content 28, in the form of a  
18 number of computer-readable hypermedia documents or files. These documents  
19 include information content for display or rendering to a user. Any of these  
20 documents potentially contains soft hyperlinks, an example of which is shown as  
21 soft hyperlink 30. Hyperlink 30 can be activated by the user in a conventional  
22 manner when the associated informational material is displayed.

23 Generally, client 22 obtains and displays a hypermedia document that  
24 includes a list of one or more soft hyperlinks. In response to the user activating  
25 one of the soft hyperlinks, a query is performed for one or more hypermedia



1 targets. Rather than requesting search limitations from the user, the query is  
2 formulated using attributes associated with the user, attributes specified in the  
3 hypermedia document, and attributes specified in the activated soft hyperlink. As  
4 a result of the query, client 22 displays a list of the hypermedia targets in the form  
5 of further hyperlinks, possibly including both soft and hard hyperlinks.

6 As shown in Fig. 1, soft hyperlink 30 contains or is associated with a query  
7 formulation and one or more executable rules for potentially adding search  
8 predicates to the query formulation. It does not contain a conventional target

1 formulation by adding search predicates or query fragments to the original query  
2 formulation. In order to decide how to refine the query, a rule examines the list of  
3 bound user attributes 32. This allows the rule to customize the query based on user  
4 characteristics and preferences. After all the rules have executed, the query is  
5 submitted to a database 36 for identification of possible hyperlink targets meeting  
6 the search criteria.

7 Information provider 24 maintains database 36 to accept queries formulated  
8 in terms of the query attributes described above. In response to a query, database  
9 36 returns a list of hyperlink targets that meet the search criteria. These targets are  
10 typically specified as hard hyperlinks, although database 36 might also return one  
11 or more soft hyperlinks. The returned target specifications might be to resources  
12 within the content 28 of the information provider itself, or might be to content  
13 provided by other information providers. Client 22 lists these targets for the user,  
14 and the user can activate one of the targets by selecting it. If only one target is  
15 returned, client 22 might activate it without further input from the user.

16 Consider again the example of a user who wants to find a restaurant for an  
17 evening's meal. The user first needs to find a soft hyperlink that identifies  
18 "restaurants" as its topic. Suppose that the author of the soft hyperlink intended it  
19 to direct the user only to restaurants meeting the user's particular preferences.  
20 Thus, the query formulation in the hyperlink specifies only that the results of the  
21 query should be limited to restaurants. However, the author also specifies several  
22 executable rules in the query. These rules examine the user's list of bound  
23 attributes to determine location, cuisine preferences, and other information that  
24 might help narrow the choices of available restaurants. After looking at the user's  
25 bound attributes, the rules add appropriate search predicates to the original query

1 formulation. The query is then submitted to the database, which returns a list of  
2 hard links to web pages of restaurants that closely parallel the user's preferences  
3 and characteristics. As a more specific example, specified rules might attempt to  
4 tailor the search query to the user's age. If the user was under 16 years old, a rule  
5 might add search predicates limiting the query to fast food restaurants within a  
6 short distance of the user's geographical location. If the user was a senior citizen,  
7 a rule might add search predicates limiting the query to restaurants offering  
8 discounts to senior citizens.

9 Since the list of bound attributes will vary with each user, two different  
10 users will possibly be directed to different targets, even though they have selected  
11 the same soft hyperlink.

12 The list of bound attributes is derived primarily from a user profile. The  
13 user enters this information on an input screen or window that is formatted  
14 conveniently for manual data input. The user profile might include many different  
15 items of information, such as name, age, reading level, geographical information,  
16 types of available transportation, income, spending habits, etc. The list of bound  
17 attributes can also contain entries that are based on information gathered  
18 automatically from the user's computer, such as various characteristics of the  
19 computer itself. In some cases, it might be possible to automatically gather some  
20 information about the user.

21 Fig. 2 shows a representation of a hypermedia-based navigation system in  
22 accordance with a preferred embodiment of the invention, generally designated by  
23 reference numeral 40. System 40 is similar in many respects to system 20 of Fig.  
24 1, including a client 42 with a hypermedia retrieval and rendering component 44, a  
25 query builder 46, and a list of bound attributes 48. In this case, client 42 is

1 connected over one or more network communication paths to communicate with  
2 several different information or service providers. A soft hyperlink 50 is contained  
3 in a document from a first information provider 52; various hypermedia content 54  
4 is available from a second information provider 56, and a database 58 of available  
5 hyperlink targets is maintained by a third information provider 60 (similar to  
6 database 36 of Fig. 1).

7 The operation of system 40 is similar to that of system 20 of Fig. 1, with a  
8 few additional elements. First, note that client 42 maintains a "rule base" 61. This  
9 is a list of rules that are to be executed by query builder 46 prior to submitting a  
10 query to database 58. Many of these rules come from a currently-selected soft  
11 hyperlink, as described above with reference to Fig. 1. However, the rule base can  
12 also contain rules that are specified independently of any particular soft hyperlink.  
13 Such "ambient" rules can be specified, for instance, by a user or by an application  
14 running on the user's computer.

15 Note also that soft hyperlink 50 contains two new elements: "link bound  
16 attributes" and "mandatory attributes." Link bound attributes are attribute and  
17 value pairs that are to be added to the user's bound attribute list before execution  
18 of the executable rules relating to the soft hyperlink. Mandatory attributes are  
19 unbound attributes that are associated with each executable rule specified in the  
20 soft hyperlink. A particular rule is allowed to execute if and only if its mandatory  
21 attributes are present and bound in the user's bound attribute list.

22 A further feature of system 40 is that queries are passed to the database  
23 through a "service proxy" 62. A service proxy is associated with each different  
24 information provider that provides a searchable database. The service proxy is an  
25

1 executable program or programming interface that resides and executes on client  
2 42.

3 The primary responsibility of the service proxy is to translate a query into a  
4 format that will be understood by the information provider, and to send the  
5 translated query to the information provider. A corresponding “request handler”  
6 64 at the information provider receives the query and either executes it against  
7 database 58 or submits it to a database server.

8 In the preferred embodiment, query builder 46 formulates a query that is  
9 similar or identical to an SQL (Structured Query Language) query. The service  
10 proxy translates the query from this standard language into a language that its  
11 information provider can understand. It is useful to incorporate a macro interpreter  
12 in the service proxy so that a variable can be expressed in a search query in general  
13 terms rather than as a specific value. Some search criteria may be best specified in  
14 relative terms rather than absolute terms—such as whether a restaurant is  
15 “expensive.” Different information providers might have different concepts of  
16 what constitutes an “expensive” restaurant. With a macro interpreter, a search  
17 query can be formulated to specify, for instance, that search results should be  
18 limited to restaurants that are “moderately expensive.” The service proxy for each  
19 information provider will interpret this differently, and will submit a query to the  
20 information provider in appropriately concrete terms.

21 Fig. 3 illustrates the logical organization of rules and attributes in the  
22 preferred embodiment of the invention. Rules and attributes are organized and  
23 managed under a general heading of “models.” A model is an abstract  
24 representation of knowledge about a particular domain and the reasoning that takes  
25 place over that knowledge. For example, one model (a “user” model) might

1 contain information about a user (e.g., name, location, likes, dislikes, patterns of  
2 behavior, etc.) as well as “rules” that dictate how to manipulate and combine that  
3 information in interesting and beneficial real-world ways. A model is preferably  
4 limited to one real-world concept or domain. The user domain is one example.  
5 Other examples include “device,” “business,” and “world” domains. A device  
6 domain includes information about a client or server device. A business domain  
7 includes information relating to businesses. A world domain includes information  
8 that is globally true, such as conversion factors, laws of nature, etc.

9 A model is organized as one or more schemata. A schema defines a  
10 number of related attributes. Within a model, an attribute is merely defined; it is  
11 not assigned any particular value. However, at some point the model is applied to  
12 a particular entity, such as a user or business. A model is applied to an entity by  
13 assigning values to the attributes of the model, at which point the attributes are  
14 said to be bound. Each instance of an entity might have its own set of bound  
15 attributes corresponding to the unbound attributes of a particular model. For  
16 example, each user will have a set of bound attributes under one or more models.  
17 Similarly, a given hyperlink target can be associated with a set of bound attributes  
18 from a model or from certain schemata of the model. It is these bound attributes  
19 that are used for searching in databases 36 and 58.

20 Each attribute in a schema has a name and associated type. An attribute is  
21 typically referred to by its schema and its name. For example, an attribute having  
22 the name *current\_location* from the *user* schema might be of a type *location*,  
23 consisting of a latitude and longitude pair, each of which are type *real*. This  
24 attribute is referred to as *user.current\_location*. When bound, it may take on the  
25

1 value (47.6233, 122.3204), indicating a geographical location at latitude 47.6233  
2 and longitude 122.3204.

3 In the preferred implementation of the invention, the reasoning part of a  
4 model is implemented as one or more executable "rules." A rule is implemented  
5 as an executable program or module as already discussed above. During  
6 execution, a rule typically examines bound attributes and performs actions  
7 depending on the values of the attributes. More specifically, a rule adds one or  
8 more search predicates or limitations to a query, depending on a user's bound  
9 attributes.

10 Various models can be registered on a user's computer. Such registration  
11 can be performed at the user's direction, or automatically and dynamically by  
12 different information providers as the user navigates from one information  
13 provider to another. It may be desirable for hypermedia documents or hyperlinks  
14 within such documents to specify pointers or URLs to models that are used by the  
15 documents or hyperlinks. Upon encountering a new model, the user's computer  
16 would automatically retrieve and register the model. Hypermedia documents and  
17 hyperlinks might alternatively contain pointers or URLs to schemata used by the  
18 documents and hyperlinks, for retrieval by the user's computer.

19 The computer stores these models and in many cases allows the user to  
20 assign values to the attributes defined by the models. When a user assigns a value  
21 to an attribute, that attribute is bound and is therefore placed in the user's list of  
22 bound attributes. Similarly, a registered model might include or specify one or  
23 more executable rules that make use of the attributes defined by the model. These  
24 rules, or references to these rules, are placed in the rule base maintained by the  
25 user's computer.

1        Fig. 3 shows a list of bound attributes 70 and a rule base 72. The list of  
2 bound attributes is maintained by a user's computer and can change as the user  
3 navigates from one hypermedia resource to another. In general, the list of bound  
4 attributes is made up of three different lists: a list of "ambient" bound attributes 74,  
5 a list of "context" bound attributes 76, and a list of "link" bound attributes 78. The  
6 various attributes contained in these lists are defined by one or more schemata 80,  
7 which are in turn used by one or more registered models 82.

8        The values for the list of ambient bound attributes come primarily from a  
9 user profile 84. Such values might also be gathered automatically by an  
10 application program. Ambient bound attributes generally remain constant as the  
11 user navigates through different hypermedia documents. A user's current  
12 geographic location is an example of an ambient bound attribute.

13        The values for the list of context bound attributes are specified in whatever  
14 particular hypermedia document or resource 86 is currently activated. These  
15 values are constant as long as the resource is activated, but change when the user  
16 navigates to a different resource. As an example, a particular hypermedia  
17 document that discusses Chinese food might set a "cuisine" attribute to "Chinese."

18        The values for the list of link bound attributes come from a particular soft  
19 hyperlink 88 that the user has activated. These values are maintained only until  
20 resolution of the soft hyperlink. For example, a soft hyperlink might specify a  
21 maximum allowed commute time for a user to any restaurant selected through the  
22 soft hyperlink.

23        Rule base 72 contains a plurality of rules and associated mandatory  
24 attributes. The rules can be specified by any one of the registered models 82, in  
25 which case they are referred to as "ambient" rules, or by a particular selected soft



1 hyperlink 88, in which case they are referred to as "link" rules. Ambient rules are  
2 relatively constant, while link rules change upon selecting each new soft hyperlink.

3 To resolve a soft hyperlink such as soft hyperlink 88, the query builder  
4 constructs a query formulation or object 90. Initially, the query object consists of a  
5 partially-specified query formulation obtained from soft hyperlink 88. To add  
6 limitations or search predicates to this query formulation, the rules of the rule base  
7 are executed one by one, in turn. In the preferred implementation, each rule is  
8 executed if and only if its mandatory attributes are bound in the list of current  
9 bound attributes 70. During execution, a rule can read the values of attributes from  
10 the bound attribute list 70. In addition, a rule can add bound attributes to the list of  
11 context bound attributes 76. Depending on the values found in bound attribute list  
12 70, the rule might or might not add an additional search predicate to query object  
13 90.

14 The query builder steps through the rules of rule base 72. Since a rule has  
15 the potential of changing bound attributes, one rule might cause the mandatory  
16 attributes of another rule to become bound. Thus, the query builder passes through  
17 the rules a number of times, until further passes do not result in any more rules  
18 being executed. However, each rule is allowed to execute only once.

19 In practice, a rule specifies mandatory attributes and optional attributes.  
20 These specified attributes are all of the attributes that will be used by the rule.  
21 When a rule is executed or "fired," it is passed three objects: the ambient bound  
22 attribute list, the context attribute list, and the query object. The rule uses the  
23 values of the mandatory attributes, as well as values from the ambient and context  
24 bound attribute lists, to decide whether to add one or more query fragments to the  
25

1 query object. The query object maintains the query fragments over the execution  
2 of many rules.

3 The following is an example of a possible rule specified by the "world"  
4 model:

5 World rule:

6 Requires:

7 user.curr\_location\_latitude  
8 user.curr\_location\_longitude

9 Optional:

10 world.max\_commute\_time  
11 world.avg\_speed\_mph  
12 business.rank\_with\_distance  
13 user.cost\_commute\_mile

14 Logic:

15 if world.max\_commute\_time and  
16 world.avg\_speed\_mph are bound, then  
17 add query predicate that  
18 destination must be located within  
19 commuting distance of user's  
20 current location

21 if business.rank\_with\_distance is bound  
22 and "true" and user.cost\_commute\_mile  
23 is bound, then  
24 add query rank expression that  
25 ranks destination based on cost  
to commute

18 This rule specifies mandatory attributes *user.curr\_location\_latitude* and  
19 *user.curr\_location\_longitude*, and will therefore execute only if these attributes are  
20 bound in the user's bound attribute list.

21 The rule specifies optional attributes *world.max\_commute\_time*,  
22 *world.avg\_speed\_mph*, *business.rank\_with\_distance*, and  
23 *user.cost\_commute\_mile*. During execution, the rule will add query  
24 predicates depending on the values of these attributes.  
25

1       The example gives a good example of attributes defined under a world  
2 model: *world.max\_commute\_time* and *world.avg\_speed\_mph*. These are  
3 attributes that might be set up to be constant for all users. The attribute  
4 *user.cost\_commute\_mile*, on the other hand, represents the cost of  
5 commuting one mile. The value of this attribute will vary from one user to  
6 another.

7       In actual practice, a rule is compiled from a high-level language into an  
8 executable, callable program module. It might be possible to actually embed the  
9 rule in its soft hyperlink. However, it is more likely that rules will be stored on a  
10 user's computer and specified in the hyperlink by some type of global identifier,  
11 along with a pointer or URL to a location from where the actual executable code of  
12 the rule can be obtained. With the global identifier, the user's computer can check  
13 to see if it already has the rule, and, if not, can retrieve it from the location referred  
14 to in the soft hyperlink.

15       Fig. 4 shows a system configuration 100 in accordance with the invention in  
16 which a client 102 communicates with a plurality of information providers 104,  
17 each providing its own target database 106 of available hyperlink targets and a  
18 corresponding request handler 108. The various client components discussed with  
19 reference to Figs. 1 and 2 are implemented in a Web browser application program  
20 110 that executes on client 102.

21       In the configuration of Fig. 4, each client maintains a list of registered  
22 information providers 112, along with the schemata they support. An information  
23 provider is said to support a schema if its database is searchable in terms of the  
24 attributes defined by the schema. Each client also maintains a list of registered  
25

1 models 114 as already discussed with reference to Fig. 3. Web browser 110  
2 includes service proxies 116 for each registered information provider.

3 Web browser 110 functions as described above to formulate a query for  
4 submission to a database of available hyperlink targets. In this case, however, a  
5 decision must be made as to which information provider or database is to perform  
6 the query. This decision is made on the basis of the schemata supported by the  
7 various available information providers and databases. Once the query is  
8 formulated and ready for submission to one or more databases, Web browser 110  
9 determines which attributes are specified in the query and to which schemata they  
10 belong. It then identifies the registered information providers that support those  
11 schemata, and submits the query to those information providers. In some cases, it  
12 may be that no information provider supports all of the schemata used in the query,  
13 in which case the query is submitted to the information provider that supports the  
14 greatest number of the schemata used.

15 Fig. 5 shows preferred steps for specifying a soft hyperlink. The method  
16 includes a step 200 of formulating a partial query formulation. In the preferred  
17 embodiment, the query formulation is specified at least partially in terms of query  
18 attributes and of values for said query attributes.

19 A step 202 comprises creating one or more executable rules. Each rule,  
20 when executed, potentially examines a user's list of bound attributes. In response  
21 to the values of the bound attributes, a rule might add values to the user's list of  
22 bound attributes and might perform a step of adding search predicates to the query  
23 formulation of step 200.

24 A step 204 comprises associating each executable rule with a set of  
25 mandatory attributes that condition execution of the rule. A rule will not execute

1 unless all of its mandatory attributes are present in the user's list of bound  
2 attributes.

3 A subsequent step 206 comprises embedding or specifying the partial query  
4 formulation, the rules, the link attributes, and the mandatory attributes in a  
5 hyperlink. This step also includes embedding or specifying link bound attributes  
6 in the hyperlink, for eventual inclusion in the user's list of bound attributes.

7 Specifying this information in a hypermedia document is accomplished  
8 using appropriate extensions to SGML. More specifically, the information is  
9 specified as one or more parameters corresponding to appropriately defined SGML  
10 tag attributes. A partial query formulation is actually specified as a list of attribute  
11 name and value pairs. Link attributes are specified in a similar way, while  
12 mandatory attributes are specified as a list of attribute names. Rules are preferably  
13 specified by global identifiers, possibly accompanied by a URL to a location from  
14 where the rules can be retrieved. Alternatively, there might be a central repository  
15 from which any rule can be retrieved by referring to its global identifier.

16 Fig. 6 shows preferred steps for resolving a soft hyperlink such as one  
17 specified in accordance with the steps of Fig. 5. A step 300 comprises maintaining  
18 a plurality of databases of available hyperlink targets. Each such database is  
19 searchable by means of one or more query attributes supported by the database and  
20 relating to the available hyperlink targets. In the preferred embodiment, each  
21 database supports one or more schemata, where each schema defines a plurality of  
22 individual attributes by name and type.

23 A step 302 comprises maintaining a list of bound attributes in a user's  
24 computer. Again, the names and types of these attributes are defined by one or  
25 more schemata. The list of bound attributes includes ambient bound attributes that

1 are independent of any particular hypermedia content or selected hyperlink. A  
2 user profile is one source of values for ambient bound attributes. The list of bound  
3 attributes further includes link bound attributes that are specified in a selected  
4 hyperlink, and context bound attributes that are specified in a particular current or  
5 selected hypermedia document or resource.

6 A step 304 comprises maintaining a rule base of executable rules in the  
7 user's computer. Each rule in the rule base is associated with a set of mandatory  
8 attributes. Both ambient and link rules are maintained in the rule base. Ambient  
9 rules are rules that are specified independently of any particular hyperlink. These  
10 rules might be specified by a model that is registered on a user's computer. Link  
11 rules, on the other hand, are rules that are specified by a currently-selected soft  
12 hyperlink.

13 A further step 306 comprises maintaining a list of available databases and  
14 of the schemata or query attributes supported by the respective databases. This list  
15 is maintained on the user's computer.

16 A step 308 comprises reading a selected soft hyperlink from a hypermedia  
17 document or resource. This step includes identifying and/or extracting a query  
18 formulation, one or more executable rules (or the global identifiers of the rules)  
19 and associated mandatory attributes, and one or more link bound attributes from  
20 the selected hyperlink. These elements are specified in the hyperlink as described  
21 above with reference to Fig. 5. The executable rules and associated mandatory  
22 attributes are put into the rule base, and the link bound attributes are added to the  
23 user's current bound attribute list.

24 A step 310 comprises executing the rules of the rule base to potentially add  
25 search predicates to the query formulation originally obtained from the soft

1 hyperlink. This step comprises stepping through the rules of the rule base and  
2 executing any rule whose mandatory attributes are in the user's list of bound  
3 attributes. In the preferred embodiment, this step is repeated until no more rules  
4 are executed by further repetitions. When this step is completed, the query will be  
5 ready for submission to an appropriate database.

6 Step 312 comprises identifying one or more databases that support one or  
7 more of the query attributes specified in the query formulation as modified by the  
8 executable rules. More specifically, this step comprises determining which  
9 schemata define the attributes specified in the modified query formulation, and  
10 then examining the user's list of databases to determine which databases support  
11 the schemata. Thus, the database or databases are selected depending on the  
12 search predicates specified and added to the query formulation.

13 A further step 314 in accordance with the invention comprises querying the  
14 identified database or databases with the modified query formulation to locate one  
15 or more hyperlink targets having attributes and attribute values that satisfy the  
16 query formulation. The query potentially locates one or more hyperlink targets.

17 A subsequent step 316 comprises activating one or more of the hyperlink  
18 targets located in step 314. The activating step consists of opening, displaying, or  
19 otherwise rendering the hypermedia resource targeted by the located hyperlink  
20 target(s). If querying the identified database(s) locates a plurality of hyperlink  
21 targets, the targets are listed in a conventional WWW format so that the user can  
22 select one of the hyperlink targets for activation. If only a single target is located,  
23 this target is activated immediately, without further user intervention.

24 The invention described above stresses transparency to the user, utilizing  
25 data and modeling techniques to inform client-side and server-side queries against

1 a database of possible targets or destinations. Hyperlinks are resolved when they  
2 are selected, rather than when they are authored. For example, an author of a  
3 hypermedia document might include an "interesting sidebar about Chechnya" as a  
4 hyperlink. The methods above can use knowledge of the user's age in determining  
5 whether to jump to encyclopedia-like sources, children's titles, or dissertation-  
6 level content.

7 In creating a hyperlink, the author provides only the minimum set of data  
8 needed by the system to aid in resolving hyperlinks, such as a search predicate  
9 indicating that the query should be limited to a particular topic like "restaurants."  
10 The system itself combines this data with other information, gleaned  
11 independently of the author, and formulates a query against a database of logical  
12 targets or destinations. If the query is sufficiently determined, the result of the  
13 query will return a single logical destination and the destination will be activated.  
14 Otherwise, the user may be presented with a list of possible destinations from  
15 which to choose.

16 The invention offers great flexibility to authors of hypermedia content. In  
17 addition, its use will be of enormous benefit to end users by decreasing the  
18 frustration that is so often associated with trying to locate specific types of  
19 hypermedia.

20 In compliance with the statute, the invention has been described in language  
21 more or less specific as to structural and methodical features. It is to be  
22 understood, however, that the invention is not limited to the specific features  
23 described, since the means herein disclosed comprise preferred forms of putting  
24 the invention into effect. The invention is, therefore, claimed in any of its forms or  
25



1 modifications within the proper scope of the appended claims appropriately  
2 interpreted in accordance with the doctrine of equivalents.  
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1 **CLAIMS**

2 1. A method of resolving a selected hyperlink, comprising the following  
3 steps:

4 identifying a query formulation from the selected hyperlink;  
5 querying a database of available hyperlink targets with the query  
6 formulation to locate one or more hyperlink targets that satisfy the query  
7 formulation.

8  
9 2. A computer-readable storage medium containing instructions that are  
10 executable to perform the steps of claim 1.

11  
12 3. A method as recited in claim 1, further comprising a step of rendering  
13 a hypermedia document specified by one of the located hyperlink targets.

14  
15 4. A method as recited in claim 1, further comprising a step of selecting  
16 the database from a plurality of databases depending on search predicates specified  
17 in the query formulation.

18  
19 5. A method as recited in claim 1, further comprising a step of adding  
20 search predicates to the query formulation after identifying the query formulation  
21 from the selected hyperlink.

22  
23 6. A computer-readable storage medium containing instructions that are  
24 executable to perform the steps of claim 5.

1           7.     A method as recited in claim 1, further comprising:  
2           maintaining a list of bound attributes that are independent of the selected  
3     hyperlink;  
4           adding search predicates to the query formulation based on said bound  
5     attributes.

6  
7           8.     A method as recited in claim 1, further comprising:  
8           maintaining a list of bound attributes that are independent of the selected  
9     hyperlink, said bound attributes being based upon a user profile;  
10          adding search predicates to the query formulation based on said bound  
11     attributes.

12  
13          9.     A method as recited in claim 1, further comprising:  
14          maintaining a list of bound attributes that are independent of the selected  
15     hyperlink;  
16          identifying one or more executable link rules from the selected hyperlink;  
17          executing the link rules to add search predicates to the query formulation  
18     depending on said bound attributes.

19  
20          10.    A method as recited in claim 1, further comprising:  
21          maintaining a list of bound attributes that are independent of the selected  
22     hyperlink;  
23          identifying one or more executable link rules from the selected hyperlink;  
24          executing the link rules to add search predicates to the query formulation  
25     depending on said bound attributes;

1 selecting the database from a plurality of databases depending on search  
2 predicates specified in and added to the query formulation.

3  
4 11. A method of resolving a selected hyperlink, comprising the  
5 following steps:

6 identifying a query formulation from the selected hyperlink, the query  
7 formulation being specified at least partially in terms of query attributes and of  
8 values for said query attributes;

9 identifying one or more databases that support one or more of the query  
10 attributes specified in the query, the one or more databases being identified from a  
11 plurality of databases of available hyperlink targets, each such database being  
12 searchable by use of one or more query attributes supported by the database and  
13 relating to the available hyperlink targets;

14 querying the identified databases with the query formulation to locate one  
15 or more hyperlink targets having attributes and attribute values that satisfy the  
16 query formulation.

17  
18 12. A computer-readable storage medium containing instructions that  
19 are executable to perform the steps of claim 11.

20  
21 13. A method as recited in claim 11, further comprising:  
22 maintaining a list of the databases and of the query attributes supported by  
23 the respective databases;

1 the step of identifying one or more databases including examining the list of  
2 the databases to identify one or more databases that support one or more of the  
3 query attributes specified in the query formulation.  
4

5 14. A method as recited in claim 11, wherein querying the one or more  
6 databases locates a plurality of hyperlink targets, the method further comprising  
7 listing the plurality of hyperlink targets so that a user can select one of the  
8 hyperlink targets for activation.  
9

10 15. A method as recited in claim 11, wherein querying the one or more  
11 databases locates a single hyperlink target, the method further comprising  
12 activating the single hyperlink target.  
13

14 16. A method as recited in claim 11, further comprising:  
15 maintaining a list of bound attributes that are independent of the selected  
16 hyperlink;  
17 adding search predicates to the query formulation based on said bound  
18 attributes.  
19

20 17. A method as recited in claim 11, further comprising:  
21 maintaining a list of bound attributes that are based on a user profile;  
22 adding search predicates to the query formulation based on said bound  
23 attributes.  
24  
25

1           18.     A method as recited in claim 11, further comprising:  
2                 maintaining a list of bound attributes comprising ambient bound attributes  
3                 that are independent of the selected hyperlink and link bound attributes that are  
4                 specified in the selected hyperlink;  
5                 adding search predicates to the query formulation based on said bound  
6                 attributes.

7  
8           19.     A method as recited in claim 11, further comprising:  
9                 maintaining a list of bound attributes comprising ambient bound attributes  
10                 that are independent of the selected hyperlink, context bound attributes that are  
11                 specified in a selected hypermedia document, and link bound attributes that are  
12                 specified in the selected hyperlink;  
13                 adding search predicates to the query formulation based on said bound  
14                 attributes.

15  
16           20.     A method as recited in claim 11, further comprising:  
17                 maintaining a list of bound attributes that are independent of the selected  
18                 hyperlink;  
19                 identifying one more executable link rules from the selected hyperlink;  
20                 executing the link rules to add search predicates to the query formulation  
21                 based on said bound attributes.

1        21.     A method as recited in claim 11, further comprising:

2        defining a plurality of schemata, each schema defining a plurality of  
3 attributes, wherein each database supports one or more schemata and their defined  
4 attributes;

5        wherein the attributes used to specify the query formulation are defined by  
6 one or more schemata;

7        the step of identifying one or more databases comprising identifying one or  
8 more databases that support one or more of the schemata that define the attributes  
9 used to specify the query formulation.

10  
11       22.     A computer-readable storage medium containing instructions that  
12 are executable to perform the steps of claim 21.

13  
14       23.     A method of resolving a selected hyperlink, comprising the  
15 following steps:

16       identifying a query formulation from the selected hyperlink;

17       maintaining a list of bound attributes;

18       identifying one or more executable link rules from the selected hyperlink,  
19 wherein an identified link rule is associated with a set of mandatory attributes;

20       executing any particular link rule if and only if all of its mandatory  
21 attributes are in the list of bound attributes, wherein executing a link rule  
22 potentially adds search predicates to the query formulation depending on said  
23 bound attributes;

1 querying a database of available hyperlink targets with the query  
2 formulation to locate one or more hyperlink targets that satisfy the query  
3 formulation.  
4

5 24. A computer-readable storage medium containing instructions that  
6 are executable to perform the steps of claim 23.  
7

8 25. A method as recited in claim 23, the step of maintaining a list of  
9 bound attributes comprising maintaining ambient bound attributes that are  
10 independent of the selected hyperlink and link bound attributes that are specified  
11 by the selected hyperlink.  
12

13 26. A method as recited in claim 23, the step of maintaining a list of  
14 bound attributes comprising maintaining ambient bound attributes that are  
15 independent of the selected hyperlink, context bound attributes that are specified in  
16 a selected hypermedia document, and link bound attributes that are specified by  
17 the selected hyperlink.  
18

19 27. A method as recited in claim 23, wherein executing a link rule  
20 includes a step of examining the list of bound attributes to determine whether to  
21 add a search predicate to the query formulation.  
22

23 28. A method as recited in claim 23, wherein executing a link rule  
24 potentially adds attributes to the bound attribute list.  
25



1           29.    A method as recited in claim 23, further comprising a step of  
2 selecting the database from a plurality of databases depending on search predicates  
3 specified in and added to the query formulation.  
4

5           30.    A method as recited in claim 23, further comprising a step of  
6 executing ambient rules that are specified independently of the selected hyperlink.  
7

8           31.    A method of resolving a selected hyperlink, comprising the  
9 following steps:

10           identifying a query formulation from the selected hyperlink;

11           maintaining a list of bound attributes;

12           maintaining a rule base of executable rules, wherein an executable rule is  
13 associated with a set of mandatory attributes, and wherein executing a rule  
14 potentially adds search predicates to the query formulation depending on the  
15 bound attributes;

16           stepping through the rules of the rule base and executing any rule whose  
17 mandatory attributes are in the list of bound attributes;

18           querying a database of available hyperlink targets with the query  
19 formulation to locate one or more hyperlink targets that satisfy the query  
20 formulation.  
21

22           32.    A computer-readable storage medium containing instructions that  
23 are executable to perform the steps of claim 31.  
24  
25

1           33.     A method as recited in claim 31, wherein maintaining the rule base  
2 comprises maintaining ambient rules that are specified independently of the  
3 selected hyperlink and link rules that are specified by the hyperlink.  
4

5           34.     A method as recited in claim 31, further comprising a step of  
6 repeating the steps of stepping through the rules of the rule base and executing any  
7 particular rule whose mandatory attributes are in the list of bound attributes.  
8

9           35.     A method as recited in claim 31, wherein executing a rule includes a  
10 step of examining the list of bound attributes to determine whether to add a search  
11 predicate to the query formulation.  
12

13           36.     A method as recited in claim 31, wherein executing a rule  
14 potentially adds attributes to the bound attribute list, the method further comprising  
15 a step of repeating the steps of stepping through the rules of the rule base and  
16 executing any particular rule whose mandatory attributes are in the list of bound  
17 attributes.  
18

19           37.     A method as recited in claim 31, the step of maintaining a list of  
20 bound attributes comprising maintaining ambient bound attributes that are  
21 independent of the selected hyperlink and link bound attributes that are specified in  
22 the selected hyperlink.  
23  
24  
25

1           38.    A method as recited in claim 31, the step of maintaining a list of  
2 bound attributes comprising maintaining ambient bound attributes that are  
3 independent of the selected hyperlink, context bound attributes that are specified in  
4 a selected hypermedia document, and link bound attributes that are specified in the  
5 selected hyperlink.

6  
7           39.    A method as recited in claim 31, further comprising a step of  
8 selecting the database from a plurality of databases depending on search predicates  
9 specified in and added to the query formulation.

10  
11           40.    A method as recited in claim 31, wherein:  
12           the step of maintaining the rule base comprises maintaining ambient rules  
13 that are specified independently of the selected hyperlink and link rules that are  
14 specified by the hyperlink;

15           the step of maintaining a list of bound attributes comprising maintaining  
16 ambient bound attributes that are independent of the selected hyperlink and link  
17 bound attributes that are specified by the selected hyperlink;

18           executing a rule includes a step of examining the list of bound attributes to  
19 determine whether to add a search predicate to the query formulation;

20           executing a rule potentially adds attributes to the bound attribute list;

21           the method further comprises selecting the database from a plurality of  
22 databases depending on search predicates specified in and added to the query  
23 formulation.

1       **41.**     A method of specifying a hyperlink, comprising the following steps:  
2       specifying a query formulation in the hyperlink;  
3       specifying one or more executable rules in the hyperlink.  
4

5       **42.**     A method as recited in claim 41, further comprising a step of  
6       specifying the query formulation at least partially in terms of query attributes and  
7       of values for said query attributes.  
8

9       **43.**     A method as recited in claim 41, further comprising associating each  
10      of the executable rules with a set of mandatory attributes.  
11

12      **44.**     A method as recited in claim 41, wherein the executable rules, when  
13      executed, potentially perform a step of adding search predicates to the query  
14      formulation.  
15

16      **45.**     A method as recited in claim 41, wherein the executable rules, when  
17      executed, perform the following steps:  
18          examining a list of bound attributes;  
19          adding a search predicate to the query formulation depending on the bound  
20      attributes.  
21

22      **46.**     A method as recited in claim 41, wherein the executable rules, when  
23      executed, potentially perform a step of adding attributes to a list of bound  
24      attributes.  
25

1           47.    A method as recited in claim 41, further comprising a step of  
2 specifying bound attributes in the hyperlink for inclusion in a list of bound  
3 attributes.

4  
5           48.    A method as recited in claim 41, further comprising:  
6 specifying bound attributes in the hyperlink for inclusion in a list of bound  
7 attributes;

8           wherein the executable rules, when executed, perform steps of examining  
9 the list of bound attributes and of adding a search predicate to the query  
10 formulation depending on the bound attributes.

11  
12           49.    A computer-readable storage medium containing a hypermedia file,  
13 the hypermedia file comprising:

14           informational content for rendering to a user;

15           a hyperlink that can be activated by the user when the informational content  
16 is rendered;

17           the hyperlink specifying a query formulation that can be submitted to a  
18 database for resolution of the hyperlink.

19  
20           50.    A computer-readable storage medium as recited in claim 49 wherein  
21 the query formulation is specified at least partially in terms of query attributes and  
22 of values for said query attributes.

1           51. A computer-readable storage medium as recited in claim 49, the  
2 hyperlink further specifying one or more executable rules, said rules being  
3 executable to potentially add query predicates to the query formulation:  
4

5           52. A computer-readable storage medium as recited in claim 49, the  
6 hyperlink further specifying one or more executable rules, the rules being  
7 respectively associated with sets of mandatory attributes, said rules being  
8 executable to potentially add query predicates to the query formulation depending  
9 on whether the mandatory attributes are bound.  
10

11           53. A computer-readable storage medium as recited in claim 49, the  
12 hyperlink further specifying one or more executable rules, said rules being  
13 executable to examine a list of bound attributes and to add query predicates to the  
14 query formulation depending on said examination of the list of bound attributes.  
15

16           54. A computer-readable storage medium as recited in claim 49, the  
17 hyperlink further specifying one or more executable rules, said rules being  
18 executable to potentially add attributes to a list of bound attributes.  
19

20           55. A computer-readable storage medium as recited in claim 49, the  
21 hyperlink further specifying bound attributes for inclusion in a list of bound  
22 attributes.  
23  
24  
25

1           56. A computer-readable storage medium as recited in claim 49,  
2 wherein the hyperlink further specifies:

3           one or more executable rules associated respectively with sets of mandatory  
4 attributes;

5           one or more bound attributes for inclusion in a list of bound attributes;

6           the rules being executable to examine the list of bound attributes and to  
7 potentially add query predicates to the query formulation depending on said  
8 examination of the list of bound attributes.

9  
10          57. A hypermedia-based navigation system comprising:

11          an information provider that provides a hypermedia document, the  
12 hypermedia document having at least one hyperlink, said hyperlink specifying a  
13 query formulation that is specified at least partially in terms of query attributes and  
14 of values for said query attributes;

15          a client configured to resolve the hyperlink by querying one or more  
16 databases with the query formulation to locate one or more hyperlink targets  
17 having attributes and attribute values that satisfy the query formulation.

18  
19          58. A hypermedia-based navigation system comprising:

20          a plurality of databases of available hyperlink targets, each such database  
21 being searchable by means of one or more query attributes supported by the  
22 database and relating to the available hyperlink targets;

23          an information provider that provides a hypermedia document, the  
24 hypermedia document having at least one hyperlink, said hyperlink specifying a  
25

1 query formulation that is specified at least partially in terms of query attributes and  
2 of values for said query attributes;

3 a client configured to resolve the hyperlink by querying at least one of the  
4 databases with the query formulation to locate one or more hyperlink targets  
5 having attributes and attribute values that satisfy the query formulation.  
6

7 **59.** A hypermedia-based navigation system as recited in claim 58,  
8 wherein the client is further configured to activate said one or more hyperlink  
9 targets.  
10

11 **60.** A hypermedia-based navigation system as recited in claim 58,  
12 wherein the hyperlink specifies one or more executable rules for potentially adding  
13 search predicates to the query formulation.  
14

15 **61.** A hypermedia-based navigation system as recited in claim 58,  
16 further comprising a list of bound attributes maintained by the client, wherein the  
17 hyperlink specifies one or more executable rules for potentially adding search  
18 predicates to the query formulation depending on said bound attributes.  
19

20 **62.** A hypermedia-based navigation system as recited in claim 58,  
21 further comprising a list of bound attributes maintained by the client, said bound  
22 attributes being based on a user profile, wherein the hyperlink specifies one or  
23 more executable rules for potentially adding search predicates to the query  
24 formulation depending on said bound attributes.  
25



1           **63.**    A hypermedia-based navigation system as recited in claim 58,  
2 wherein the client is configured to identify one or more of the databases that  
3 support one or more of the query attributes specified in the query, and to resolve  
4 the hyperlink by querying at least one of the identified databases with the query  
5 formulation.

6  
7           **64.**    A hypermedia-based navigation system as recited in claim 58,  
8 wherein the client is configured to maintain a rule base of executable rules for  
9 potentially adding search predicates to the query formulation, said executable rules  
10 including ambient rules that are specified independently of the selected hyperlink  
11 and link rules that are specified by the hyperlink.

12  
13           **65.**    A hypermedia-based navigation system as recited in claim 58,  
14 further comprising a list of bound attributes maintained by the client, said list of  
15 bound attributes including ambient bound attributes that are independent of the  
16 selected hyperlink and link bound attributes that are specified in the selected  
17 hyperlink.

18  
19           **66.**    A hypermedia-based navigation system as recited in claim 58,  
20 further comprising a list of bound attributes maintained by the client, said list of  
21 bound attributes including ambient bound attributes that are independent of the  
22 selected hyperlink, context bound attributes that are specified in a selected  
23 hypermedia document, and link bound attributes that are specified in the selected  
24 hyperlink.  
25

1           67. A method of navigating hypermedia documents comprising the  
2 following steps:

3           displaying at least one soft hyperlink to a user;

4           in response to the user activating said soft hyperlink, performing a query for  
5 one or more hypermedia targets, said query being based at least in part upon  
6 attributes associated with the user;

7           as a result of the query, displaying hyperlinks to said one or more  
8 hypermedia targets.

9  
10          68. A method as recited in claim 67, further comprising identifying said  
11 attributes without requesting search limitations from the user.

12  
13          69. A method as recited in claim 67, wherein the step of displaying  
14 hyperlinks comprises displaying hard hyperlinks to said one or more hypermedia  
15 targets.

16          70. A method as recited in claim 67, wherein the query is further based  
17 upon attributes specified in the soft hyperlink.

18  
19          71. A method as recited in claim 67, further comprising displaying a  
20 hypermedia document to the user, the hypermedia document including said at least  
21 one soft hyperlink, wherein the query is further based upon attributes specified in  
22 the hypermedia document.

1        72.    A method as recited in claim 67, further comprising displaying a  
2 hypermedia document to the user, the hypermedia document including said at least  
3 one soft hyperlink, wherein the query is further based upon attributes specified in  
4 the hypermedia document and upon attributes specified in the soft hyperlink.  
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**Amended Search Report under Section 17**

**Databases searched:**

UK Patent Office collections, including GB, EP, WO & US patent specifications, in:

UK Cl (Ed.O): G4A AUDB, AUXX

Int Cl (Ed.6): G06F 17/30

Other: On-line: WPI, INSPEC, JAPIO, COMPUTER, CMP COMPUTER FULL TEXT

**Documents considered to be relevant:**

Category	Identity of document and relevant passage	Relevant to claims
A	EP 0718784 A1 (SUN).	-
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X Document indicating lack of novelty or inventive step  
Y Document indicating lack of inventive step if combined with one or more other documents of same category.

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A Document indicating technological background and/or state of the art.  
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